

What's the best way to learn about outstanding school leadership?



ATTEND THE

GOOD TO GREAT

CONFERENCE

with **Eamonn Farrar**

His record

Eamonn has hoisted his school exam rates up from 38% to 96% (74% inc E&M) over a 9 year period, placed it in the DCSF's top 1% for KS2-4 CVA and had every category in his Ofsted inspection rated outstanding. Only 3 comprehensive schools in the country got a better combined 5A*-C and KS2-4 CVA score than Eamonn's school last year.

His style

Eamonn is a remarkably straight-talking leader. You are spared the dry Ofsted-speak or confusing management-speak. Refreshingly, Eamonn doesn't flinch from telling the truth. You get what really makes a difference, not what's fashionable.

His insights

You'll discover that outstanding leadership teams aren't more complex than less successful ones. On the contrary. And Eamonn will show you what a remarkably close match there is with the best research on outstanding businesses.

His promise

You can expect to come away with a powerful compass to steer your school to year-on-year improvements.

Your opportunity

Bring your whole leadership team, including governors, and be prepared for hard-hitting common sense that will encourage you and your team to work in ways that really do lead you to greatness. You can apply the principles of the day to any school initiative you are currently pursuing.

If you're interested, bring your middle managers as well. The messages are just as relevant to them. Especially those aspiring to be the school leaders of tomorrow. This is succession planning with impact.



INFORMATION AND BOOKING

LONDON 15 MARCH 2011

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GOOD TO GREAT OVERVIEW

Eamonn will start the day by explaining what's worked for him. And show **how it can work for you**.

So if you are working in a **category** at the moment you will be interested to find out how Eamonn dealt with the problems you face. And in the **solutions to your current ills** that Eamonn puts forward. He's been there. More than once. And in many settings. And triumphed. Picking his own school up as a failing school in 1995. Now it's outstanding. Then in completely turning around a highly troubled school as Chief Executive of the country's first rescue federation. Taking it out of an apparently intractable case of SM in just 18 months. Now it's a secure school with 43% 5A*-Cs including E&M. A single digit figure prior to the Federation.

But if you're at the **satisfactory to good stage**. And **feel stuck**. Eamonn will show you **how to move to outstanding**. Because he's done that too.

Eamonn also offers a **blueprint** for those of you concerned with the highly challenging notions of performance **sustainability and succession planning**. Using the research and his own experience he tells you what you need to do

Take away Eamonn's powerful leadership and management **Framework of Ideas**. Adapt and transfer it to your own context. And accelerate the process of transformation you are looking to achieve **regardless of your starting point**.

And if you want to know what **leadership and management nuggets** can be gleaned from the world of business and used in education. Eamonn has a **refreshing message**. The characteristics of great educational leaders chime nicely with those in the business world. And there's a lot to take away from his description of what these are.

And are you and your school leaders and managers **struggling with bureaucracy** and the never ending stream of "new" initiatives? That prevent you from focusing on "the main thing". Learn how to solve this problem. Because Eamonn says that his solving of this problem proved to be the **essential ingredient in building the now long standing and established success** that his school enjoys. And it will be for you.

Leave the conference with a **powerful leadership and management compass to steer you in the right direction to truly transform your own school**.

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CANCELLATIONS If you're unable to attend the event, you may make a substitution at any time. A refund of fees less £25 +VAT to cover administration costs is only available for cancellations received in writing at least 10 working days before the event. There will be no refunds for cancellations made within 10 working days before the event or failure to attend the course.